

Samantha Reich

GRAPHIC DESIGNER

Results-oriented and reliable, with a focus in print design and experience in advertising and marketing. A talent for visual creativity and a strong work ethic. Applies creative and innovative thinking to contribute to the successful completion of objectives.

RELEVANT WORK EXPERIENCE

San Antonio Express-News Graphic Designer

March 2011 – Present

- Provide strong creative conceptual designs for newspaper, direct mail, digital media, and niche publications.
- Support the sales team with innovative print and digital spec layouts.
- Design in-house marketing material.

Blue Sky Publications Graphic Designer

May 2010 – December 2010 | Part-time

July 2009 – May 2010 | Full-time

- Art Director of *Country Lifestyle* magazine and manager of online content
- Creating and maintaining creative and consistent graphics under tight deadlines for web and print
- Production of Texas Hills Real Estate Guide and *Country Lifestyle* Magazine

SeaWorld San Antonio Graphic Designer

Sept. 2008 – June 2009 | Seasonal

- Met with each department to discuss and organize in-house design projects and increase in-house productivity
- Conceptualized and executed ideas for new park signage throughout the park
- Design and rehab of sets, props and signs throughout the park

Meredith Corporation Interactive Media Generalist

Sept. 2007 – May 2008 | Internship

- Updated and maintained company websites
- Designed ads for multiple websites
- Created and updated Flash advertisements

SKILLS

Adobe InDesign CS4, Adobe Illustrator CS4, Adobe Photoshop CS4, Adobe Acrobat, basic Flash, basic Dreamweaver, Microsoft Office

MEMBER

AAF-San Antonio

AD2SA - Creative Chair

VOLUNTEER

AIGA-San Antonio

VARIOUS FREELANCE

CENTURY 21 Ruple Properties

Aug. 2010 – Present

Design and layout of CENTURY 21 Real Estate magazine as well as office promotional pieces

SeaWorld San Antonio Feb. 2010 – April 2010

Designed environmental graphics and signage throughout the park

Comfort Suites Alamo/Riverwalk March 2009

Design/layout of 25 page bid proposal and hotel promotional pieces

Hillje Music Center March 2009

Brochure and posters design for store locations

The Alamodome Feb. 2009

Design/layout of 16 page booklet promoting the Alamodome, along with the Lila Cockrell Theatre and Municipal Arena as concert venues.

San Antonio Sports Jan. 2009

Design for poster, flyer/mailer, and website header for Womens NCAA Division II Elite Eight Championship

EDUCATION

Drake University Des Moines, IA

Graduation date: August 2008

Bachelor of Arts Degree, Graphic Design

Advertising Minor

RELATED COURSES

Advertising Copywriting, Advertising Principles, Art History I & II, Broadcast Advertising, Design for the Web, Digital Print Production, Drawing I & II, Graphic Design I, II, & IV, Marketing Principles, Printmaking, Publication Design, Typography I & II